

Dear Mr Pallace

I am writing to you following receipt of a flyer containing a summary of the proposed development at Hammersmith Town Hall to ask the council to reconsider the proposed development on the following grounds:-

1. The proposed development is out of character with the surrounding conservation area and the scale and mass will overshadow the existing urban fabric and, in particular, the 1930s Town Hall;
2. It will create a precedent for further high rise development in a mixed but primarily residential and retail area;
3. The development includes significant additional retail space that is likely to undermine existing businesses on King Street;
4. My understanding is that any new development in London should include a mix of use and in particular a percentage of affordable housing ?

I would be grateful if you could register my email as a letter in opposition to this planning application that I hope will be rejected in favour of a more appropriate scheme on this key site in the borough.

Yours sincerely,

Tom Bayne-Jardine
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