

Susan Kramer

Attn: Susie Saraiva email: planning@lbhf.gov.uk

LBHF Development Management Services

Town Hall Extension

King Street

London W6 9JU

2nd Jan 2011

Dear Susie Saraiva

Re: Redevelopment involving demolition of existing buildings to provide a civic square, new civic offices, 320 residential dwellings, a food store, 5 retail units and a pedestrian footbridge to Furnivall Gardens.

Application Ref: 2010/03465/FUL.

Listed Building Consent ref: 2010/03466/LBC and Conservation Area Consent ref: 2010/0347/CAC.

I write as a Barnes resident to object to the above development which will have a severe impact on the Thames vista at Hammersmith.

I recognise that there are many local objections based on the immediate impact on Furnivall Gardens and its surrounding streets. But Hammersmith residents will be better placed to consider these than I am. However, the impact on the Thames view is a much broader concern.

The plans as now presented would overpower existing buildings along this stretch of the Thames, changing an open view of the river with traditional low-rise buildings to one dominated by a large modern structure completely out of scale with the area.

If built, developers would obviously follow with similar demands up and down this stretch of the river to take advantage of the prices available for luxury flats with a river view. You will note that other local authorities in the area such as Richmond have fiercely resisted such proposals but will find this far more difficult if Hammersmith indicates such distain.

I understand that your own guidelines are violated by the plans – notably UDP requirement EN31/2(a).

A secondary concern but a significant one is the traffic impact. I avoid driving as much as possible but when I must do so I find the traffic at Hammersmith is often close to gridlock. The area cannot cope with such extensive new development given its existing lack of road capacity.

I ask you to consider the quality of life in this area and the value of the historic Thames and to reject this planning application.

Yours sincerely

Susan Kramer