

It is appalling that the cinema is to be demolished - why can't the facade and a smaller interior be incorporated into a scheme sympathetic to local history and architecture which evokes and remembers Hammersmith's past instead of forever seeking to obliterate it.

It is dreadful that the Thomas Pocklington building is to be demolished and the blind people it houses lose their homes. I have always dreaded that it would lose its pretty windows - such a pleasure to admire as you are approaching Kings St up Dalling Rd -to 'refurbishment' with plastic ones and now they want to replace the whole building with a characterfree glass monstrosity. Surely no developer worth his salt will miss the trick of accessing the Supermarket directly from the motorway. Take a look at the Tesco on the Great West Road for example.

I'm sure they have asked for 14 storeys for the tall blocks so they can be 'persuaded' to accept ten to match the horrible Premium Inn building which impinges on views of the river up and downstream. I would suggest some more visualisations are made up of the effect on views - from Ravenscourt Park for instance, from the walkways near the River Cafe. etc etc.

It is ominous to recall the noisome Bredero scheme at Hammersmith Broadway, the massive efforts local groups made to stop it, the lengthy inquiry which found against it and the signature of one single Conservative, Nicholas Ridley, which overturned all the objections.at a stroke.

Yours sincerely,

Mina Martinez