

Subject: Proposed development on King Street

To: nigel.pallace@lbhf.gov.uk

Dear Sir,

I write in connection with the proposed development on King Street. I along I am sure with numerous other local residents are deeply concerned with the planned proposals. Especially the raising of two 14 story blocks, the imposition of a walkway that would blight the beautiful area around The Dove and the knocking down of what could be a lovely 30s cinema. Hammersmith has too few untouched outstanding areas of architecture. The area is blighted by vile buildings that are completely out of proportion to the area, the novohotel, the A4 flyover, Charring Cross hospital and the dreadful King's Mall.

The council now seems determined to make matters worse rather than better with more high rise buildings that will completely destroy river views of one London's finest areas of 18th century riverside housing. No matter how well designed the buildings are, their scale will make King Street feel yet more like a concrete jungle.

I would also question why the council needs to build more office space, all of the huge office blocks in Hammersmith have tens of thousands of square feet of vacant space, why does the council need to build a vanity project when it can use existing space? I also find it incredible that you really think we need a new supermarket virtually opposite an existing major supermarket. Why are we giving into the dreaded Tesco again?

There is also a serious question of major vested interest here in the council approving a building for itself that goes against what the majority of the public want. It seems that yet again the council is about to roll over for big money i.e. Goldhawk Industrial Estate. If I try and alter anything dramatically in my house in Brackenbury the council are likely to deny me permission, why must the rules be different for the council itself?

I would urge you please to reconsider granting permission to the supermarket and tower blocks.

Yours sincerely,

Dan Martin