

# Hammersmith Town Hall development <sup>revised</sup>



Verified view from Ravenscourt Park station, October 2010



Verified view from Ravenscourt Park station, August 2011. Images © Cityscape Digital

- **Over 30 local residents' associations and national conservation bodies objected to the original plans.**
- **Minor, cosmetic changes** mean the developers may now disregard or downplay **all previous objections.**

Come to the **PUBLIC MEETING**  
Rivercourt Methodist Church, King Street W6 9JT  
**Tuesday 27 September • 7pm**



**Last chance to make your views count!**

- **Write to make or confirm your objections** (details overleaf)
- **Come to the public meeting**

Find out more and show your support at [www.saveourskyline.co.uk](http://www.saveourskyline.co.uk)



## What is wrong with the Town Hall development?

- **It is too tall and too dense:** completely out of scale and out of sympathy with the surroundings including **SIX conservation areas, FOURTEEN listed buildings** and FOUR designated Buildings of Merit.
- **It will overwhelm the historic riverside** and **damage key views** from Hammersmith Bridge, from upriver Chiswick and from the Barnes towpath.
- **It will set a precedent for further tall buildings** along King Street, the A4 and the river, making it harder for the Council to turn down planning applications for ANY major new developments, regardless of their impact.
- **It will mean demolishing a popular, profitable neighbourhood cinema,** attracting 150,000 visitors a year, without any arts, culture or entertainment facility to replace it.
- **It will have a devastating effect on local businesses,** both through closure of the cinema and by imposing a 2,000m<sup>2</sup> supermarket which will undermine smaller local shops and compete with FIVE others in the area.
- **It will ruin a popular riverside park,** Furnivall Gardens, taking up 25% of the grassed area with 6m high access ramps to an intrusive bridge over the A4.
- **It will entail the loss of over 50 units of low-cost housing,** including housing for the blind, without providing replacement in the new development or elsewhere.
- It will give council employees shiny new offices, and developers shiny new apartments to market, but **nothing of real and lasting value to the people of Hammersmith.**
- **DON'T BE TAKEN IN!** This is DEGENERATION not REGENERATION!

We recommend the proposals are fundamentally reconsidered in the light of... the considerable harm they will cause to the setting of all heritage assets in the locality.

English Heritage

In our view, the new tall buildings do not make a sufficiently positive contribution to the Hammersmith skyline.

CABE

To oppose the plans **it is essential to let the council know your views, in writing** to Susie Saraiva, LBHF Development Management Services, London W6 9JU, or **by email** to [susie.saraiva@lbhf.gov.uk](mailto:susie.saraiva@lbhf.gov.uk), quoting reference number **2010/03465/FUL**, **stating clearly that you are objecting** or **confirming that your previous objections still stand.**

Please give your name and full postal address in the email.